

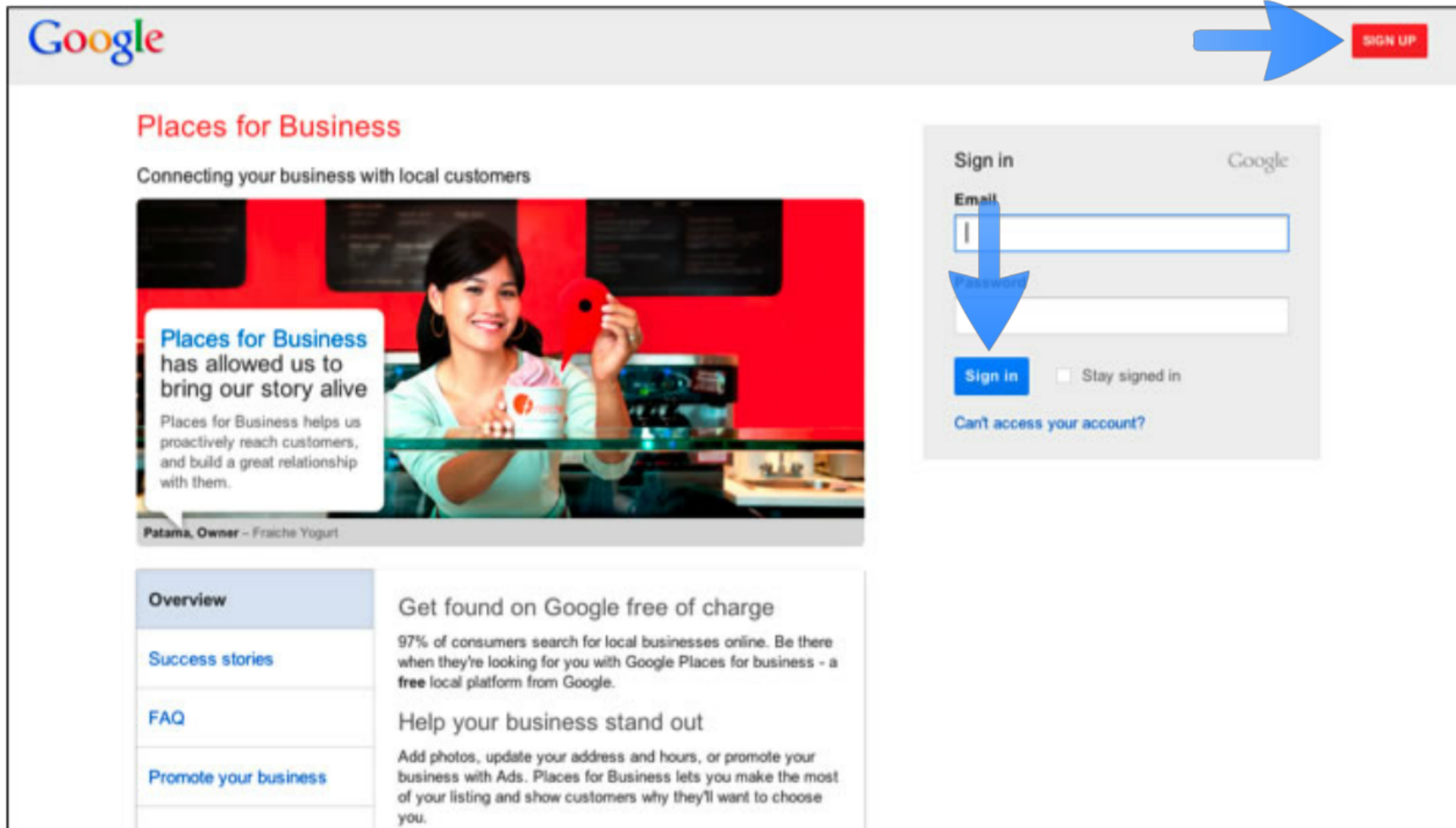
How to register your business on

Google places



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Step 1: Go to <http://www.google.com/placesforbusiness>;
click SIGN IN if your business already has a gmail account;
click SIGN UP to register a non-gmail email address

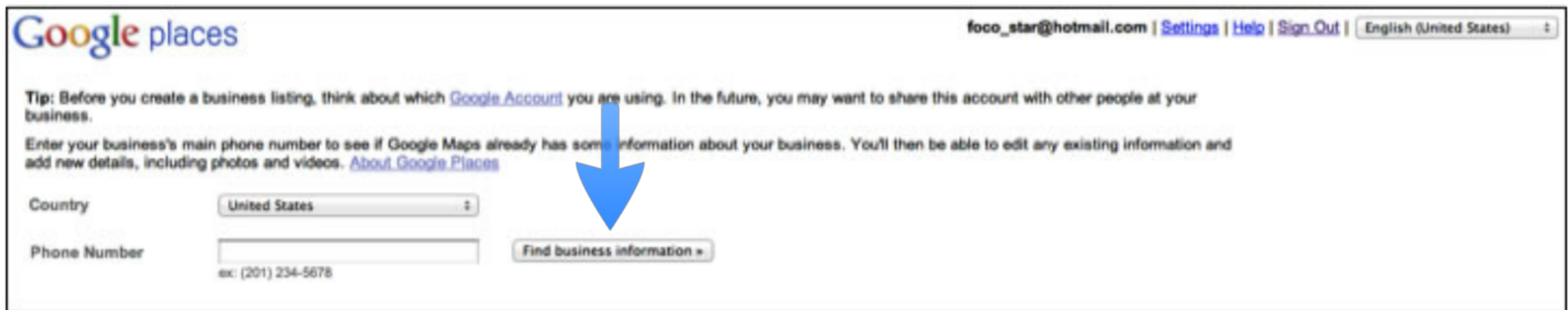


The screenshot shows the Google Places for Business homepage. At the top left is the Google logo. At the top right, a red 'SIGN UP' button is highlighted with a blue arrow pointing to it. Below the logo, the text 'Places for Business' is displayed in red, followed by 'Connecting your business with local customers' in black. A central image shows a woman, Patama, Owner of Fraiche Yogurt, holding a red location pin. A text box overlay on the image reads: 'Places for Business has allowed us to bring our story alive. Places for Business helps us proactively reach customers, and build a great relationship with them.' To the right of the image is a 'Sign in' form with a 'Google' logo. The form has an 'Email' field with a blue arrow pointing to it, a password field, a 'Sign in' button, and a 'Stay signed in' checkbox. Below the form is a link that says 'Can't access your account?'. On the left side of the page, there is a sidebar with a blue 'Overview' header and links for 'Success stories', 'FAQ', and 'Promote your business'. The main content area on the right contains two sections: 'Get found on Google free of charge' with a statistic about 97% of consumers searching for local businesses online, and 'Help your business stand out' with advice on adding photos and updating business information.



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Step 2: Once signed in, type in your business phone number and then “Find business information”



Google places

foco_star@hotmail.com | [Settings](#) | [Help](#) | [Sign Out](#) | English (United States)

Tip: Before you create a business listing, think about which [Google Account](#) you are using. In the future, you may want to share this account with other people at your business.

Enter your business's main phone number to see if Google Maps already has some information about your business. You'll then be able to edit any existing information and add new details, including photos and videos. [About Google Places](#)

Country:

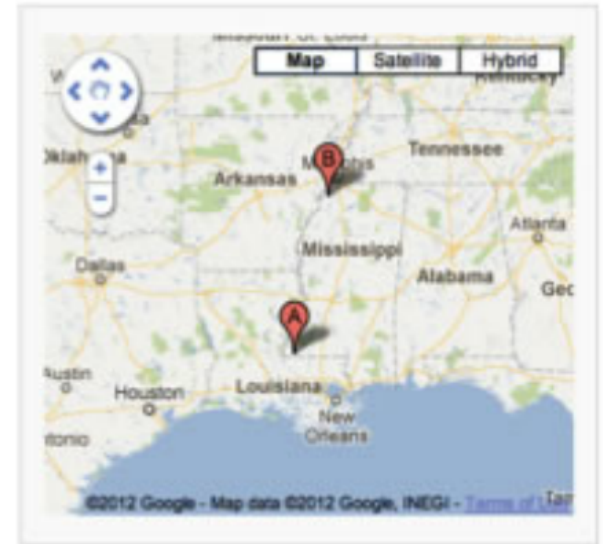
Phone Number:
ex: (201) 234-5678

[Find business information »](#)



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Step 3a: If google had information related to that phone number, the following screen will appear; select your business and click on “Edit”; if business is not listed click “Add a new listing”



Note: Your business number may appear even if you have never registered your business. This happens because google pulls business information from other sources such as yellow pages. The key difference is that once you register your business it will be business owner verified when before it was not.



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Step 3b: If no information was found using that phone number, the following screen will appear. Fill out the form and click on “Submit”



foco_star@hotmail.com | [Settings](#) | [Help](#) | [Sign out](#) | English (United States)

No address found for a business using 6623259426. Add your information below.

▼ Basic Information

Please note that changing your address or business name will require additional verification via mail or phone.

* Required Fields

Country: *

Company/Organization: *

Street Address: *

City/Town: *

State: *

ZIP: *

Main phone: *

Email address:

Website:

Description:

200 characters max, 200 characters left.



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Step 4: Business verification can happen in two ways:

Once you receive a google postcard with a PIN number in about two weeks, sign-in to your google places account and type the PIN received; it will take about three business days for your business account to appear.

You will receive a phone call from Google Places (this is why business number provided needs to be accurate) providing you with a PIN number. Once signed-in, type the PIN provided and your Google Places business account should be listed in about three business days.



The screenshot shows a Google My Business listing for the Southern Rural Development Center. The listing is in the 'Needs Action' status, indicated by a red triangle icon. A blue arrow points to the 'Needs Action' section. The status message reads: 'Not yet published. Confirmation letter sent Jun 1, 2012. Enter your PIN: [input field] Go'. Below this, there are links for 'Request another PIN' and 'Create AdWords Express ad'. The listing details include the address: 190 N Bost, Box 9656, Mississippi State MS 39762, United States. The interface also shows filters for 'View: All - Active (0) - Pending (0) - Needs Action (1)' and 'Viewing listings 1 - 1 of 1'.

Business	Status +	Impressions (last 30 days)	Actions (last 30 days)
Southern Rural Development Center 190 N Bost Box 9656 Mississippi State MS 39762 United States Edit - Delete	Needs Action ⚠ Not yet published ⓘ Confirmation letter sent Jun 1, 2012. Enter your PIN: <input type="text"/> <input type="button" value="Go"/> Request another PIN Create AdWords Express ad		

Statistics are not real time and are provided at a 24 hour delay. Google does not guarantee the accuracy of the statistics.



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